

I have chosen Kellogg's coco pops because it looks yummy and the picture looks colourful. This advert should be appealing for both parents and children because I know my parents would like us to have the 30% less sugar, and being a kid myself I like anything with chocolate in it.



11 May 2020, 15:58.p...

Image

I chose this advert because it looks so yummy. They use the word delicious to make you want to buy one. The cream and the sauce makes it look better. When I see the logo i know it is starbucks. I like the colour and i keep on thinking that it is the statue of liberty:)



Bryony - Advert.jpg

Image

11 May

I like this advert because KFC popcorn chicken is one of my favourite foods and now you can buy a big sharing bucket and share with your family. Their slogan finger licking good is very catchy. You get 80 pieces of popcorn chicken for £5.99 which is a good price and would make people want to buy it.



Screenshot 2020-05-...  
Image

11 May

I chose this advert of Stoats because they are nice and healthy. These snacks are from Scotland and are hand made. I think it is important to support local companies and buy product that is made locally. There are lots of flavours such as Blueberry and honey, Apple and cinnamon and many more. They're free from palm oil and packaging is plastic free. A lot of people choose things that are plastic free and more people could buy this product because it's delicious and it helps the environment too. I think everyone would love these tasty and healthy snacks.



D6h5whPWsAErL\_-.jpg  
Image



11 May

I chose this because the saying raining cats and dogs is my favorite saying and the picture caught my eye. I think it makes people want to buy it because the saying sounds like the window wipers can take on everything.



11 May 2020 at 10:52....

Image



11 May

I chose fruit strings because they are fun to eat the packet looks happy, they have sugar but also some fruit ingredients, you also get fun stickers inside.



11 May 2020 at 11:55

Image



11 May

I think is advert is effective because:

The logo is attractive and also simple.

It is a big logo to catch my eye.

There is a pictures of there cereal in a bowl that looks very tasty and make me want to eat it.

The colours are shaped like a bowl and there are eye catching colours.

It says it has 5 whole grains in it which is healthy and high in fibre.

It says it has 9 vitamins and minerals to help people keep strong and to help if you get ill from any viruses.

It has a 5 star customer review which is the best so that tells me lots of people really like this cereal.

It has a source of calcium which helps makes bones strong.



Google Slides



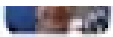
11 May

I chose this advert because this advert looks really yummy and it reminds people of a very special celebration. I love the logo and song and I think lots of people would want to buy this product(^\_^)



IMG\_5379.jpg

Image



11 May

I chose this advert because it made the chocolate look very yummy and bubbly on the inside. I think most people would like to buy this ★



cadburys-purple-reig...

<https://img.etimg.com/th...>

 11 May

I chose this advert because it tells you that staying at home will stop the coronavirus spreading. I liked the pictures of the virus and the colours used. I also like the heart in the house because that is where your family is. This advert won't make someone buy something but it will make them stay home and save lives.



coronavirus-preventi...  
Image

 11 May

I choose a Starbucks UNICORN FRAPPUCCINO advert because I would love to try the UNICORN FRAPPUCCINO. The UNICORN FRAPPUCCINO looks delicious and yummy. The shake looks colourful and tempting. I think everyone would enjoy drinking this!!!



11 May 2020 10:50:08....  
Image



11 May



I chose this advert because it was colourful, the red, white and blue caught my eye along with the characters in the advert as they look funny. Brushing your teeth is very important, and this starts from a young age as soon as you have teeth which can be as young as 4 or 5 months old. Looking after your teeth is very important as we need these to chew and our adult teeth are to last us a lifetime. The other reason we must brush our teeth twice a day is to kill bacteria especially streptococcus mutans and porphyromonas gingivalis, these can create infections in our mouth which could lead to tooth loss if you dont brush your teeth. We also must visit a dentist every 6 months too. I think you need to have funny adverts for things like brushing your teeth to encourage young children to brush their teeth, to get them into a routine of doing it and it makes it fun.



Aquafresh .jpeg

Image